



# Magic Bowl!

# A. Problem

How long haven't you weighed? According to the statistics released by Health Promotion Administration in 2016, 45.4 percent of Taiwanese people has their body mass index over 24, which is considered overweight and obesity. Compared to people of healthy weight, obese people may have more than three times the risk of diabetes, metabolic syndrome, and dyslipidemia, and two times the risk of hypertension, cardiovascular disease, knee arthritis, and gout.





Have you always wanted to lose weight but had no time to exercise? If this is exactly your dilemma, eating less will be the best way for you to fix this.





- Do you just want to lie on the couch and watch TV as soon as you get home?
- Are there piles of dishes and chopsticks in your kitchen waiting to be cleaned?

Time is money, there is a good way to save a lot of time on doing the dishes!

If you are:

- busy at work
- lazy to wash
- on a diet

YOU need it!



## B. How We Do It



I've created a magic bowl that is semicircle, only half the size of a regular round bowl, which helps the obese people reach their dieting goals faster than ever before. With the mirror as a side of the bowl, the people who are on a diet can pile only half the amount of the food than they used to but won't have any psychological imbalance because the reflection of the mirror makes them feel that they are eating as much as before. That is to say, the magic bowl users can still achieve a sense of fullness visually and mentally by eating merely half the amount of food comparing to the past. By eating less, they can thus ingest less calories to reduce the accumulation of fat in their bodies, which not only help them lose their extra weight, but they can also return to good health.



At the same time, unlike the ceramic and metal bowl you're using right now, which requires a lot of time to wash away the thick grease, you should get our magic bowl because your precious time deserves better use. With our patented, non-toxic anti-oil coating inside of the bowl, you only need to wipe it slightly in water to make it glow like a new one.



# HOW DO WE COMPARE?

	<b>MAGIC BOWL</b> 		<b>regular bowl</b>
Weight loss effect	Doubled!	WIN	None 
Easy to clean	Clean water	WIN	Clean water, rags & dishwashing liquid... 
Washing time	< 30 seconds	WIN	> 2 minutes 
Lightweight	100g only!	WIN	300g 
A sense of fashion	A fashion accessory	WIN	A corny bowl 



## C. Trust Signals





## **Jamie Oliver**

### **The World-Famous Chef**

The mirror reflection not only makes my food look more delicious, but also prevents you who are using this magic bowl from eating too much accidentally! Its effortless cleaning process is also suitable for you who are tired of washing dishes every day.



## **Younan Nowzaradan (Doctor Now)**

### **The Authority in Weight Lost Surgery**

In my twenty years of practicing medicine, I have helped different patients lose weight every day. In my experience, eating less is the most effective secret for weight loss. I will give this bowl for people joining my project, and I recommend you to use it too!

## D. Call to Action



**LAST DAY  
OFFER!**

**24 : 44 : 38**

HOURS

MINS

SECS

Win a 30% discount?  
Don't miss out the last day!

available at  
**amazon**

# Sources

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