



The Life-changing Ice Cream Scoop

---presented by Hot Gurl Summer



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Problem



- ▶ Have you ever struggled to scoop your ice cream from the container every time you take it out of the freezer?
- ▶ Does your hand ache from pinching the ice cream scoop so hard when you use it to scoop up the ice cream?
- ▶ Do you want to enjoy frozen ice cream without the need to wait?





Solution



Our brand new warming ice cream scoop!!

Official launch: 12/7 only on HotGurl summer website

Price: 1280 NTD

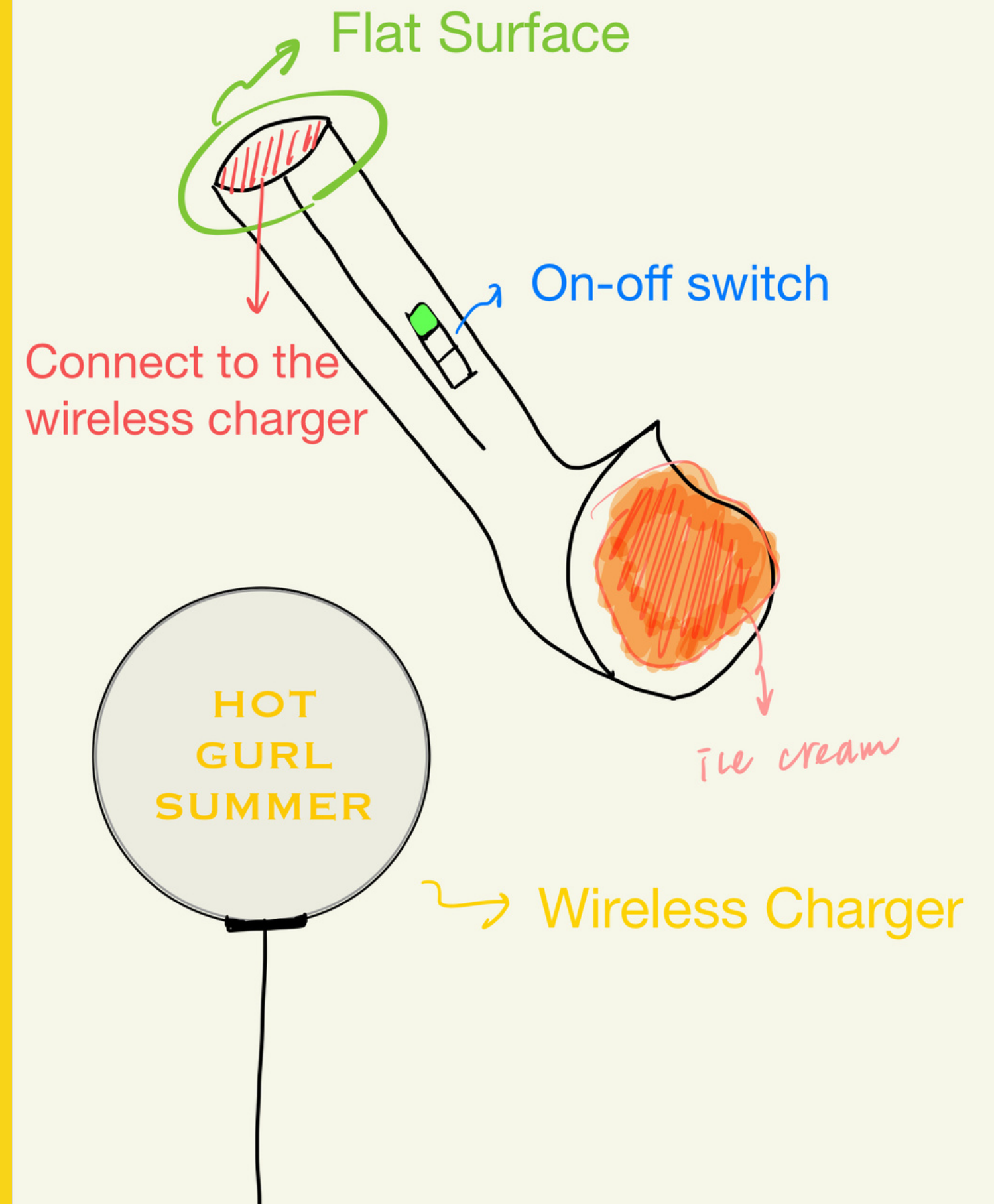
How It Works



How it Works

► 1: The flat surface at the button of the handle

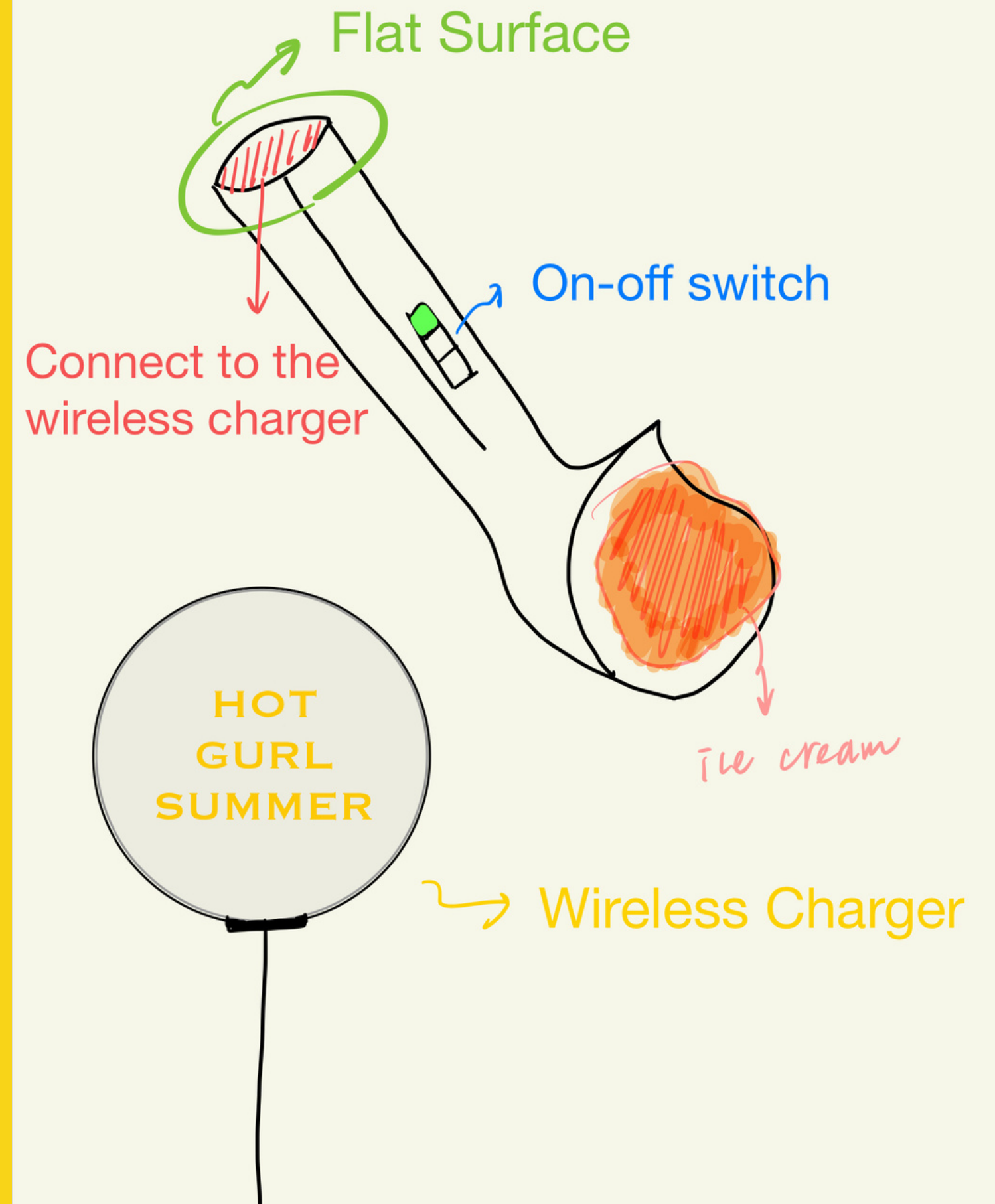
This thoughtful design enables you to put the scoop vertically on the table and the charger.



How it Works

► 2: On-off switch

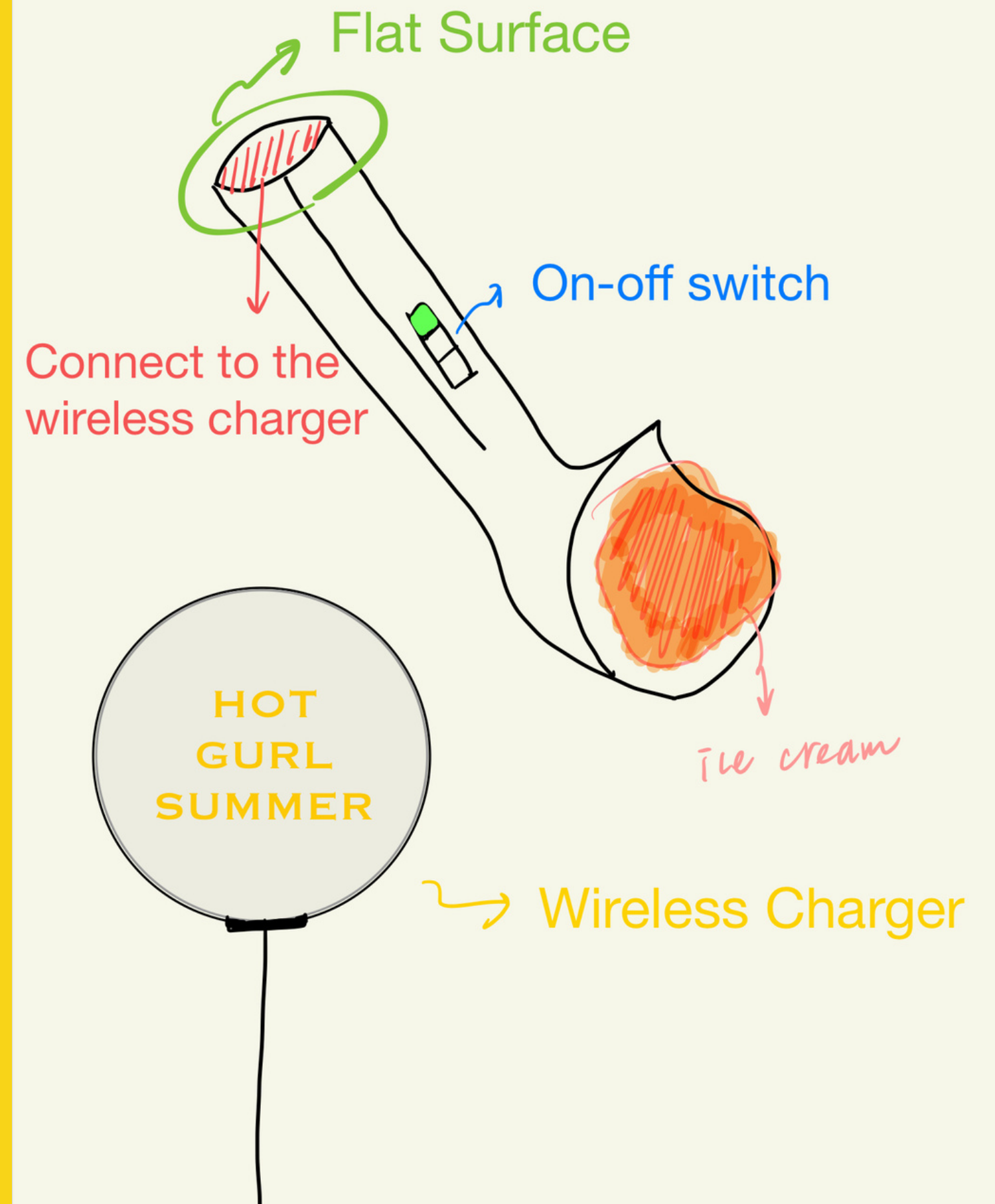
Push the switch forward to heat up the scoop.



How it Works

► 3: Wireless charging design

This design allows our customers to charge the scoop, so there's no need to change batteries. The scoop only needs to be charged when the switch turns from green to red.



Why is our product better than other warming scoops?



Temperature : STEADY and perfect for melting ice cream

Material : the superiorly durable material enables a lifelong use,
and allows the scoop to be put in the dishwasher

No coating: there's no coating that will flake off over time

Non-toxic: the special design material is 100% non-toxic
and safe for kids



Trust Signals





Don't forget.....

- ▶ Buy our products @ **hotgulrsummer.com**
15% off during 12/1-12/7
- ▶ Free shipping for ALL orders on the website during
12/1-12/7
- ▶ Earn a HOT GURL SUMMER shopping bag for orders
over 2000 NTD on the website





Enjoy your ice cream at the perfect timing!

Credits:

1. Google photos

2. Why you should never use a warming ice cream scoop:

<https://midnightkitchentools.com/blogs/news/why-you-should-never-use-a-warming-ice-cream-scoop>

3. Trust Signals: How They Work & When to Use Them:

<https://www.wordstream.com/blog/ws/2017/03/27/trust-signals>

Competitor 1:

<https://www.fatherly.com/gear/ice-cream-scoop-handle-heat/>

Competitor 2:

https://www.amazon.com/Zeroll-1012-Original-Conductive-Aluminum/dp/B0002U33S4/ref=sr_1_2?dchild=1&keywords=heated+ice+cream+scoop&qid=1633436924&sr=8-2

Competitor 3:

[https://www.amazon.com/dp/B07D9QM7YC/ref=as_li_ss_tl?](https://www.amazon.com/dp/B07D9QM7YC/ref=as_li_ss_tl?SubscriptionId=AKIAJO7E5OLQ67NVPFZA&ascsubtag=384092141-2-1717393703.1633437025&tag=shopperz_origin1-20)

[SubscriptionId=AKIAJO7E5OLQ67NVPFZA&ascsubtag=384092141-2-1717393703.1633437025&tag=shopperz_origin1-20](https://www.amazon.com/dp/B07D9QM7YC/ref=as_li_ss_tl?SubscriptionId=AKIAJO7E5OLQ67NVPFZA&ascsubtag=384092141-2-1717393703.1633437025&tag=shopperz_origin1-20)